



February 9, 2016

Dear Potential Sponsor,

I am contacting you with an opportunity to help the students at Marcus High School. The Parent Teacher Student Association is raising money to have an internet specialist come and speak to the students regarding the importance of digital citizenship and cyber safety.

With your help we can teach our students the importance of digital citizenship, and how social media should be properly used. Some students are not aware of how social media can affect college recruitment or potential job prospects. With your assistance we can help prepare our student to meet the challenges.

Please consider assisting us with this important program at Marcus High School. We are targeting the program to be presented during the fall 2016. The expert we have selected is Katie Greer who is a leading expert in the subject. She provides a dynamic program the students will enjoy and take away a better understanding of internet awareness.

The cost of the program is \$4000 plus expenses. If you are interested in contributing to the program please feel free to contact Tanya Hayward at 773-505-5899 or [haywardfam@gmail.com](mailto:haywardfam@gmail.com). If you prefer, you can make a contribution through our website [marcusptsa.org](http://marcusptsa.org). Any size donation is greatly appreciated. For individual donations over \$100 we are offering some special benefits. (Please see attachment) All contributions are tax deductible.

Thanks for your consideration. Together we can make our students safe.

Tanya Hayward  
Marcus PTSA  
VP Publicity

<http://marcusptsa.org>



## **Individual and Corporate Sponsors Levels**

### Facebook: \$100 Donation

- 2 reserved seats at the evening program and recognition on website

### Instagram: \$250 Donation

- 2 reserved seats at the evening program and recognition on website
- Advertising on Marcus PTSA Website for 1yr.

### Snap Chat: \$500 Donation

- 2 Reserved seats for the evening program
- Advertising on the Marcus PTSA Website and Newsletter for 1 yr.
- Recognition at program

### Twitter: \$1000 Donation

- 2 Reserved seats for the evening program
- Advertising on the Marcus PTSA Website and Newsletter for 1 yr.
- Recognition at program
- Meet and Greet with Katie Greer, Mr. Shafferman, and Ms. Chantell Upshaw (appetizers provided)